

**WE HAVE SPONSORSHIPS TO FIT EVERYONE'S BUDGET!
SHOW YOUR SUPPORT AND ENHANCE YOUR EXPOSURE
AS A SPONSOR!**

Speaking Opportunities at Conference Events

Free ads in *American Jails*

Listing and ad on **AJA's website**

and Much **More...**

Please place a "X" in all appropriate boxes

Conference Sponsorships

Banquet	<input type="checkbox"/> \$40,000
Luncheon	<input type="checkbox"/> \$30,000
Exhibitor Reception	<input type="checkbox"/> \$20,000
Platinum	<input type="checkbox"/> \$10,000
Gold	<input type="checkbox"/> \$6,500
Silver	<input type="checkbox"/> \$3,500
Bronze	<input type="checkbox"/> \$1,000

Item Sponsorships

Lanyards	<input type="checkbox"/> \$2,000
Goodie Bags	<input type="checkbox"/> \$2,000
Hotel Keys	<input type="checkbox"/> \$2,000

Award Winner Sponsorships

Volunteer of the Year	<input type="checkbox"/> \$1,500
Civilian Employee of the Year	<input type="checkbox"/> \$1,500
Correctional Officer of the Year —Male	<input type="checkbox"/> \$1,500
Correctional Officer of the Year —Female	<input type="checkbox"/> \$1,500
Correctional Supervisor of the Year	<input type="checkbox"/> \$1,500
Correctional Administrator of the Year —Large Jail	<input type="checkbox"/> \$1,500
Correctional Administrator of the Year —Small Jail	<input type="checkbox"/> \$1,500

Company Name: _____

Check # _____ for \$ _____ is enclosed. Payable in U.S. funds on a U.S. bank (or include a \$10 processing fee, subject to change).

Charge \$ _____ VISA MasterCard
 American Express Discover

Card Number: _____

Expiration Date: _____

Billing ZIP Code: _____

Card Verification Value: _____ (3 or 4-digit number)

Cardholder: _____

Cardholder's Signature: _____

Sign and return to:

Marketing Department, American Jail Association
1135 Professional Court, Hagerstown, MD 21740-5853
Phone: 301-790-3930 Fax: 301-790-2941
E-mail: ElizabethW@aja.org Website: www.aja.org

Conference Sponsorships \$1,000-\$40,000

The American Jail Association has the only national conference tailored to jail professionals. Attendees include county commissioners, jail administrators, jail managers, sheriffs, and correctional officers. Make your company stand out in the crowd by choosing one of our comprehensive packages. Remind industry decision makers that your company supports them as well! See the extensive list of return-on-investments below.

Item Sponsorships \$2,000 each

Sponsor an item that attendees have at all times! The lanyards will be included in the registration packets or in the Goodie Bags; both handed out at registration. The hotel keys will be given to attendees when they check into the host hotel. And the Goodie Bags will be handed out at registration to each attendee. The sponsor is responsible for all aspects of cost, coordination, and delivery of item to Portland, Oregon.

Award Winner Sponsorships \$1,500 each

Each year the American Jail Association presents seven different awards at the Annual Training Conference & Jail Expo. The Award Winner Sponsorship is \$1,500 per award winner and pays for the award winner's room and board, air fare, conference registration, and plaque. Each sponsor will have the opportunity to present the award to the award winner at the Awards Banquet, have their photo taken, and included in the post-conference issue of American Jails, be recognized on signage, as well as being recognized in AJA's Conference Program Book. You may sponsor more than one award winner.

Return On Investment	Banquet \$40,000	Exhibitor Luncheon \$30,000	Reception \$20,000	Platinum \$10,000	Gold \$6,500	Silver \$3,500	Bronze \$1,000
Percentage off next year's booth	30%	20%	15%	10%			
Banner ad on AJA's website and link	1 year	9 months	6 months	3 months			
Signage at exclusive sponsored event	X	X	X				
Three minutes of remarks at exclusively sponsored event	X	X	X				
Logo on tent cards on tables at sponsored event	X	X	X				
Three minutes of remarks at the Sheriff's Reception				X			
Advance choice of 2011 booth	X	X	X	X			
Signage on podiums in workshops	X	X	X	X			
Percentage off insertion in <i>American Jails</i>	3 FREE	2 FREE	1 FREE	40%	15%		
Percentage off Conference Program Book ad	FREE	FREE	FREE	20%	10%		
Percentage off Preconference Planning Guide	FREE	FREE	FREE	15%	10%		
Full registrations	4	4	3	3	2	1	
Banner in Expo Hall	X	X	X	X	X	X	
Post registration list	X	X	X	X	X	X	
Name on Conference Sponsorship Signage	X	X	X	X	X	X	X
Pre registration list	X	X	X	X	X	X	X
Recognition in <i>American Jails</i>	X	X	X	X	X	X	X
Recognition in Conference Program Book	X	X	X	X	X	X	X
Sponsor ribbon for badge	X	X	X	X	X	X	X
Listing and link on website	X	X	X	X	X	X	X