

# AJA's Website Advertising Contract

ADVERTISING SPACE ON AJA'S WEBSITE IS NOW AVAILABLE!

## Banner and Ticker Ads

Reach the targeted audience of jail professionals by advertising on AJA's website. All website ads link to your desired website. Banner ads are selected randomly and will be given the same face time on all of AJA's webpages! Spaces are reserved on a first-come, first-served basis. Companies may request more than one space.

Approximately 4 million page views per year! Corporate Members receive a **25%** or more discount.

**Position** (please check each box below that applies):

Top-Full Banner  
 Bottom-Full Banner  
 Ticker Ad  
 Skyscraper Ad

Please write/type in ticker ad text below. Up to 55 characters, this includes spaces.

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Please check each box below that applies.

**Frequency:**

**Ad due date**

	January	February	March	April	May	June	July	August	September	October	November	December
	12/15	1/15	2/15	3/15	4/15	5/15	6/15	7/15	8/15	9/15	10/15	11/15
Top Full-Banner												
Bottom Full-Banner												
Ticker Ad												
Skyscraper Ad												

**Cost Calculation Section to be filled out by AJA**

Cost Calculation:	Cost per ad per month/ Non Members	Cost per ad per month Corporate Members	Total cost per ad per month	# of ad months	Total cost per year
Top Full-Banner	\$500	\$375			
Bottom Full-Banner	\$400	\$300			
Ticker Ad	\$200	\$150			
Skyscraper Ad	\$300	\$200			

**Invoice:**  Company  Agency

Company Name

Street Address

Contact Person's E-mail

Agency Name (if applicable)

Street Address

Contact Person's E-mail

Contact Person

City  State  ZIP

Phone  Fax

Contact Person

City  State  ZIP

Phone  Fax

**Agreement:** Advertiser or authorized agency enters into legal agreement with AJA for the publication of advertising on AJA's website [www.aja.org](http://www.aja.org). Advertiser agrees to abide by the terms of this agreement and the Contract Regulations of AJA, and to send all material to AJA by designated deadlines.

\_\_\_\_\_  
 Signature of Advertiser/Authorized Agency

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Accepted by AJA Representative

\_\_\_\_\_  
 Date

### AD SIZE INFORMATION

Top and Bottom Banner Ads: 468 pixels x 60 pixels

Ticker Text Ads: 55 characters, this includes spaces.

ALL ADS MUST BE SUBMITTED IN WEB-READY FORMAT!

**Sign and return to:** Leslie Broznak at American Jail Association

**E-mail:** [leslieb@aja.org](mailto:leslieb@aja.org) or **Fax:** 301-790-2941

An acceptance copy will be e-mailed or faxed back to you.

\*Prices and dates are subject to change.

**\*ALL INFORMATION MUST BE FILLED OUT COMPLETELY.\***

