

Hospitality Rooms & Focus Groups OPPORTUNITIES

Hospitality Rooms... Show your appreciation to current and future clients!

Mark your calendars for Hospitality Rooms on Monday, April 23, 2012. Send invitations to the attendees you would like to meet and keep some handy at your booth for new contacts! It's a great way to solidify your relationships in a relaxing atmosphere.

Vendor-sponsored Hospitality Rooms are available at the Peppermill Resort Spa Reno exclusively on Monday evening from 6 p.m. until 10 p.m. Rooms are available for \$100 and vary in size. Space is limited and will be assigned on a first-come basis. All food and beverage must be provided by the Peppermill.

Focus Groups... Another way to reach potential clients!

You create the agenda, invite the attendees, and focus on your objectives. Vendor-sponsored Focus Groups will be held at the Reno-Sparks Convention Center from 8:30 a.m. until 10 a.m. or from 2:30 p.m. until 4 p.m. Monday and Tuesday, April 23 and 24, 2012. Rooms are available for \$300 and may be reserved for 20-25 attendees. Any food and beverage must be provided by the catering staff of the convention center.

Only exhibiting and major sponsoring companies (\$995 or more) are authorized to host Hospitality Rooms or Focus Groups in conjunction with the AJA Conference & Jail Expo and must be reserved through AJA.

**Contracts must be returned by
February 1, 2012.**

Person responsible for the Hospitality Room:

Name: _____

Title: _____

E-mail: _____

Identification sign to read: (please be specific):

Room requested from: _____ to _____

Room to accommodate _____ persons.

Private Hospitality Room (not advertised) ___Yes ___No

Signature of Responsible Party:

Payment must accompany reservation form.

Person responsible for the Focus Group:

Name: _____

Title: _____

E-mail: _____

Identification sign to read: (please be specific):

Room requested from: _____ to _____

Room to accommodate _____ persons.

Private Hospitality Room (not advertised) ___Yes ___No

Signature of Responsible Party:

Payment must accompany reservation form.

Check # _____ for \$ _____ is enclosed. Payable in U.S. dollars on a U.S. bank (or include a \$10 processing fee; subject to change).

Charge \$ _____ VISA MasterCard American Express Discover

Card Number: _____

Card Verification Value: _____ (3- or 4-digit number)

Expiration Date: _____ Billing ZIP Code: _____

Cardholder: _____

Cardholder's Signature: _____



Sign and return to:
Marketing Department
American Jail Association
1135 Professional Court
Hagerstown, MD 21740-5853
Phone: 301-790-3930, ext. 14
Fax: 301-790-2941
E-mail: LeslieB@aja.org
Website: www.aja.org