American Jails 2010 Advertising Contract

Place an "X" for each of the following categories: size, orientation, color, issues, frequency, and invoice.

Size:	Orientation:	Frequency:	Invoice:
☐ Two-Page Spread			
☐ Full-Page	☐ Horizontal	☐ 1 time	☐ Company
☐ 2/3 Vertical	☐ Vertical	☐ 2 times	☐ Agency
☐ 1/2 Island		☐ 3 times	
☐ 1/2 Page	**Color:**	☐ 4 times	
☐ 1/3 Page	☐ Four Color	☐ 5 times	
☐ 1/4 Page	☐ Two Color	☐ 6 times	
☐ Business Card	☐ Blk & Wht		

Place an"X" next to each issue of advertising and new or pick up. If pick up, please include most recent issue date.

☐ Jan/Feb	☐ New	☐ Pick Up	
☐ March/April	☐ New	☐ Pick Up	
☐ May/June	☐ New	☐ Pick Up	
☐ July/August	☐ New	☐ Pick Up	
☐ Sept/Oct	☐ New	☐ Pick Up	
☐ Nov/Dec	☐ New	☐ Pick Up	

Issue	*Contract Due Dates*	*Material Due Dates*
January/February	November 19	December 3
March/April	January 1	January 15
May/June	March 1	March 15
July/August	May 1	May 15
September/October	July 1	July 15
November/December	September 1	September 15

Cost Calculation (Per Insertion)

Cost of Ad (Gross): _____

Agency or Corporate (-15% Gross): _____

Bleed (+10% Gross): _____

Net Due: _____

Company Name

Name

Street Address

City/State/ZIP

E-mail

Phone

Fax

Website

Agency Name *(if applicable)*

Name

Street Address

City/State/ZIP

E-mail

Phone

Fax

Website

Signature of Advertiser/Authorized Agency *Date* *Accepted by AJA Representative* *Date*

Agreement: Advertiser or authorized agency enters into legal agreement with AJA for the insertion and publication of advertising in American Jails magazine. Advertiser agrees to abide by the terms of this agreement and the Contract Regulations of AJA, and to send all material to AJA by designated deadlines.

Sign and Return to: Chris Anderson at American Jail Association

E-mail: chrisa@aja.org or Fax: 301–790–2941

An acceptance copy will be e-mailed or faxed back to you.

****ALL INFORMATION MUST BE FILLED OUT IN FULL****